



THE AMERICAN CIVIL LIBERTIES UNION &  
THE NEW YORK CIVIL LIBERTIES UNION  
Presents

# WE THE PEOPLE !

THE 16TH ANNUAL BENEFIT CONCERT OF BROADWAY STANDS UP FOR FREEDOM



**Monday, October 15<sup>th</sup>**

**7:00pm**

**The Town Hall**

**123 West 43<sup>rd</sup> Street**

## Honoring Alan Cumming with the Freedom Award

An annual benefit concert attended by over 1400 supporters, featuring performances by a lineup of Broadway’s brightest stars. Funds raised from the concert support the NYCLU’s and ACLU’s missions to protect the rights of all New Yorkers, Americans and residents.

**Join us as a corporate sponsor today!**

Founded in 1951, the New York Civil Liberties Union (NYCLU) is one of the nation's foremost defenders of civil liberties and civil rights. NYCLU is the New York State affiliate of the American Civil Liberties Union (ACLU). A not-for-profit, nonpartisan organization with nine offices across the state, our mission is to defend and promote the fundamental principles and values embodied in the Bill of Rights, the U.S. Constitution, and the New York Constitution, including freedom of speech and religion, and the right to privacy, equality and due process of law for all New Yorkers.

# BROADWAY STANDS UP FOR FREEDOM CONCERT

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Concert attendees include families, Broadway enthusiasts, artists, business professionals, the LGBT community, social justice advocates and other supporters.



## SPONSORSHIP LEVELS

### UNDERWRITER

**\$50,000**

- Underwriter recognition online and in promotional materials
- Full-page color ad on the inside covers or back cover of the program
- 20 priority seats for the concert
- 20 VIP all-access pass to red carpet and post-show VIP reception
- Co-branded promotional items/materials in gift bags

### BENEFACTOR

**\$25,000**

- Benefactor recognition online and in promotional materials
- Full-page color ad in program
- 15 priority seats for the concert
- 15 VIP all-access pass to red carpet and post-show VIP reception
- Co-branded promotional items/materials in gift bags

### PARTNER

**\$10,000**

- Partner recognition online and in promotional materials
- Full-page black and white ad in program
- 10 priority seats for the concert
- 10 VIP all-access pass to red carpet and post-show VIP reception

### GUARDIAN

**\$5,000**

- Guardian recognition online and in promotional materials
- Half-page black and white ad in program
- 6 priority seats for the concert
- 6 VIP all-access pass to red carpet and post-show VIP reception

# BROADWAY STANDS UP FOR FREEDOM– OCTOBER 15, 2018

## REPLY FORM

Please return this completed form with your choice of payment or purchase single event sponsorship packages online.

### BROADWAY STANDS UP FOR FREEDOM CONCERT

[www.nyclu.org/bway](http://www.nyclu.org/bway)

- \$50,000 Underwriter
- \$25,000 Benefactor
- \$10,000 Partner
- \$5,000 Guardian

If you do not plan to use your tickets, will you donate them to one of our community partners instead?

- Yes    No, I plan to use all my tickets

COMPANY: \_\_\_\_\_  
*Write name exactly as it should appear in promotional materials.*

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

I have enclosed a check or choose to charge my credit card in the amount of \$ \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION (MM/YY): \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE & PHONE NUMBER: \_\_\_\_\_

Please return to the New York Civil Liberties Union, Attn: Development, 125 Broad Street, 19th FL., New York, NY 10004. To make an individual contribution, please complete all fields and omit COMPANY. Acknowledgements for tax purposes (containing the Fair Market Value and Tax Deductible portion of the event) will be sent to the donors 6 weeks post event. For questions or additional information, please contact Development Officer Oshadi Kelly at [okelly@nyclu.org](mailto:okelly@nyclu.org) or 212-607-3354.

